



## Breckenridge Joint APA/ASLA Conference – Keynote Speakers

### *Paths to Sustainability*

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#### Thursday, September 11, 2008 Opening Session



**Randy Udall**, former director of the Community Office for Resource Efficiency (CORE), is one of the nation's leading activists in promoting energy sustainability. CORE's partnerships with individuals, governments, and utilities have led to remarkable accomplishments, including Colorado's first solar energy incentive program, the world's first Renewable Energy Mitigation Program which has raised \$7 million, the world's stiffest carbon tax, and some of the most progressive green power purchasing programs in the country. Udall wrote his first article on climate change in 1987, and a solar retrofit of his home in Carbondale, Colorado will keep 300,000 pounds of carbon dioxide out of the atmosphere during the next 20 years.

Recently, Udall served on Colorado Governor Bill Ritter's Climate Action Panel. Udall is co-founder of the Association for the Study of Peak Oil-USA and has keynoted annual conferences for the American Solar Energy Society and American Wind Energy Association. He speaks widely on why "energy is an IQ test Americans tend to fail."

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#### Friday, September 12, 2008 Closing Session



#### **Pathways to Authentic Sustainability: A Future Our Children Would be Proud to Inherit.**

**Jeff Hohensee**, the CEO of Natural Capitalism Solutions, will talk about NCS' work guiding companies, communities and countries on the path to authentic sustainability. He will share best practices from leaders around the world who are all responding to global drivers of change such as declining ecosystems and rising energy costs. Jeff will highlight the principles of Natural Capitalism: buying time with radical efficiency, redesigning all processes and products with nature as a model and restoring human and natural capital. He will overlay these principles with the best practices of integrated planning and design to make the case for large scale implementation of sustainable development.